

## **ERIC TITOLO CREATIVE DESIGN / DEVELOPMENT**

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<http://www.ewtcreative.com>

## **EMPLOYMENT**

**Web Designer / Web Developer, Code TI, Intelligent Systems Division**, Mission Critical Technologies Inc, NASA Ames Research Center, March 2007 – present

- ✦ Implement and customize interfaces for the Discovery & Health Technical Area of the Intelligent Data Understanding group. Primary Task: DASHLink <https://dashlink.arc.nasa.gov/>.
- ✦ Develop UI around the Django framework.
- ✦ Help launch DASHLink
- ✦ Postcard layout for DASHLink
- ✦ Contribute to the UI development and implementation for the Advanced Spaceflight Training Systems Group (ASTS)
- ✦ Contribute to the Scheduling, Training Administration, and Records (STAR) Application Development. (ASP.NET Application meant for Internal Use Only)
- ✦ Customize Telerik and ComponentArt Controls for ASP.NET AJAX applications
- ✦ Override Telerik CSS framework in STAR.
- ✦ Cleaned HTML that engineers created while writing code and write it in XHTML for STAR and DASHLink.
- ✦ Created a modern CSS framework that embodied global through granular styles. The process created a consistent look and feel in STAR and DASHLink.

**Web Designer / Web Developer, Code JT**, PerotSystems, NASA Ames Research Center, October 2007 – March 2007

- ✦ Developed custom presentation layers around PHP web applications.
- ✦ Section 508 compliancy reports
- ✦ Maintenance of multiple static and dynamic intranet sites.
- ✦ Upgrade and maintain WordPress and other CMS sites.
- ✦ Wrote position papers justifying the use of various technologies used in Web Services projects.
- ✦ Site analysis focusing the aesthetics, functionality, usability, and 508 compliance of internal and external sites.
- ✦ Interface Redesign of a web application developed in Tango

**Creative Director**, Falafel Software Inc. <http://www.falafel.com>, Jan. 2007–Sept. 2007

- ✦ Developed unique corporate identity and applied it consistently throughout all aspects of the company.
- ✦ Designed the corporate web site.
- ✦ Developed the XHTML and CSS for the corporate web site using an ASP.NET framework and Telerik components.
- ✦ Provided copy writing services for press releases, newsletters, web site content, case studies, data sheets, and various other projects.
- ✦ Spearheaded marketing campaigns for product and corporate identity.

- Designed logos, banners, t-shirts, print collateral, splash screens, easter eggs, PowerPoint templates, book jackets, and various other design related projects.
- User Interface Design for WPF and Web 2.0 applications. Design, Publication Services, & Site Administration, Journal of World-Systems Research, 1999–2007

**Technical Consultant**, Institute for Research on World-Systems, University of California, Riverside  
2001–2007

**Web Technician**, Seagate Technologies. Contracted to migrate www.seagate.com to Vignette V7 VCM.  
Sept–Oct 2006.

#### PORTFOLIO:

**Independent Contractor**, D.B.A. Global Hegemonics, 1999–2007

#### **Journal of World-Systems Research**

- Design and maintain web site using HTML, XHTML, CSS, and JavaScript
- Implement .htaccess Apache directives, server side includes
- Utilized basic PHP scripting and built dynamic PHP page templates that incorporated XHTML and CSS written by hand and in Dreamweaver.
- Composed academic journal using advanced typography, layout, and technical illustration. Adobe InDesign, Illustrator, and Photoshop were principle tools for composition.
- Utilized advanced PDF optimization
- Applied advanced use of the entire Adobe Creative Suite throughout the entire project
- Installed and maintained PHP applications PHPAdsNew, ZenCart, and PHPMyAdmin. AWStats used for analytics.

#### **EuroUS Ventures**

- Designed corporate identity, logo, business cards, collateral, and presentation materials.
- Installation, maintenance, and security hardening of the open source CMS WebSite Baker.
- Designed custom XHTML templates and CSS for various levels of the content hierarchy.
- Created advanced Photoshop collage of bridges in San Francisco, Boston, London, Paris, and Zurich.
- Implemented advanced use of the Adobe Creative Suite throughout entire project.
- Carried out monthly MySQL database backups and CMS maintenance where necessary.
- Installed and maintained PHP applications SugarCRM and PHPMyAdmin. AWStats used for analytics.

#### **International Health Programs**

- Develop and design main web site using HTML, XHTML, CSS, and Javascript
- Implement .htaccess Apache directives, server side includes
- Utilized basic PHP scripting and built dynamic PHP page templates that incorporated XHTML and CSS written by hand and in Dreamweaver.
- Advanced use of the entire Adobe Creative Suite
- Modified PHPFormGenerator heavily and used it for all form processing at IHP.

#### **International Family Planning and Leadership Program (IFPLP)**

- Installed the open source PHPWebSite content management system
- Customized XHTML templates and CSS
- Added appropriate system modules
- Trained the staff and program participants how to use the CMS.
- Fixed bugs in PHPWebSite add-on module
- Drupal was installed and evaluated for this project, but proved to be the wrong tool for the job.

### **International Family Planing and Leadership Program Latin America**

- ✦ Utilized basic PHP scripting
- ✦ Designed advanced PHP templates that incorporated XHTML and CSS written by hand and in Dreamweaver.
- ✦ Adobe Creative Suite used heavily through the entire project.
- ✦ Demonstrated the ability to collaborate on a site written in a different language.
- ✦ Installation and customization of WordPress

### **Kiva Retreat House**

- ✦ Contracted to give the business a unique identity that would be implemented consistently throughout the entire business
- ✦ Designed signs, advertising, and print collateral.
- ✦ Developed and designed web site using XHTML and CSS.
- ✦ Implemented .htaccess Apache directives, server side includes.
- ✦ Utilized basic PHP scripting and built dynamic PHP page templates that incorporated XHTML and CSS written by hand and in Dreamweaver.
- ✦ Designed technical illustrations.
- ✦ Advanced use of the Adobe Creative Suite throughout entire project.
- ✦ Installation, customization, and maintenance of the PHP application Gallery. AWStats used for analytics.

### **SKILLS**

- ✦ Design/Development in web application environments, User Interface Design, Collateral, Layout, Typesetting, e-books, Pre-Press, Web Design
- ✦ Style, Composition, Copy Editing, Grammar, Technical Illustration
- ✦ Fluency in XHTML and CSS
- ✦ Web Development & Maintenance on hard coded sites and open source content management systems
- ✦ Adobe Creative Suite
- ✦ Microsoft Visual Studio 2008
- ✦ Dreamweaver, BBEdit, Kate, Notepad++
- ✦ Expert Apple Mac OS X Systems Administration
- ✦ Microsoft Windows Power User
- ✦ GNU/Linux Power User (Red Hat, Gentoo, Slackware)

### **BORN:**

7 June 1972, San Francisco

### **EDUCATION:**

B.A. Sociology, University of California, Santa Cruz; Sociology, 1996. Honors in Major.

M.A. State University of New York at Binghamton; Sociology, 1998.

All requisite course work accomplished, Ph.D. Binghamton University – SUNY; Sociology, 1999–2007, degree not awarded as dissertation was not completed.

### **ACADEMIC POSTS:**

Adjunct Lecturer, State University of New York at Binghamton, 1999 (Soc 280N: Computers, Networks, and Society).

### **FELLOWSHIPS:**

Tuition Scholarship, State University of New York at New York, 1996–2000.

Teaching Assistantship, State University of New York at Binghamton, 1996–2000.

References Upon Request